



## Marketing Pulse

Amplify your marketing,  
grow your practice

Happy New Year, Dr.! We hope it's off to a great start.

Here's a taste of what we offer and how we support our CuraMedix partners who've added EPAT to their mix. To help your practice advance its goals this year, we're offering some easy-to-implement marketing ideas. From texting with patients, to marketing a new technology like EPAT, to spreading the word about your practice with ready-to-go social posts (see below), these marketing pearls will help you make 2020 your best year yet.

If success for you in 2020 includes adding shock wave, let us know. We're here to support you. And, if you still have questions or concerns, let's talk. Cheers to you in 2020!

All the best,

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## Featured Articles



### You Have EPAT - So What's Next?

Getting the word out to your staff, patients and referral partners! Here you'll find plenty of resources to get you started, including a complete training plan, pricing advice and print-ready marketing materials.

[Read More](#)

### 10 Reasons to Text Your Patients

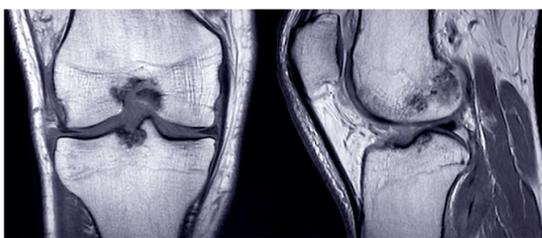
Should you be texting instead of calling? 

YES! Here's why:

- 60% Of people don't answer calls from unknown numbers
- 95% Of Americans use text messaging
- 64% Of patients prefer to be contacted by text
- <3 minutes How quickly almost all texts are read

Staff efficiency and a better customer experience are just a few reasons to consider adding texting to your patient communications. Read on to check out all 10!

[Read On](#)



### Research Report: The Efficacy of Shock Wave

Discussing treatment options with your patients? It's helpful to know about the growing evidence surrounding EPAT/ESWT. For your patients with musculoskeletal disorders, don't miss this compelling research report.

[Read More](#)

## Let's Get Social

### Ongoing Marketing Support

Why does it matter who you purchase your EPAT/ESWT devices from? With CuraMedix as your partner, you get plenty of marketing tools to help get the word out, including monthly social media posts you can immediately use.



[Read On](#)

### Want to learn more about EPAT/ESWT?

Let's talk about this evidence-based technology as well as other regenerative modalities that work well with shock wave. [Contact us today!](#)

