



## Marketing Pulse

Amplify your marketing,  
grow your practice

I love this time of year here in New England! In addition to the cool crisp weather, the great colors, big sweaters and football (Go Pats!), I am excited to be working on the upcoming conference of [The Institute for Tissue Regeneration & Repair](#) on November 8-9.

If you haven't reserved your spot already, make sure you sign up for what promises to be two jam-packed days of learning more about EPAT/ESWT and other types of regenerative medicine. With leading physicians, engaging speakers and more, it's an event you won't want to miss. Register below, or if you want more information, please feel free to reach out directly to me.

In this edition of the newsletter, you'll also find lots of marketing ideas for your practice - from how to attract new patients to direct marketing tips to grow your practice. And, once you add EPAT to your practice, you'll want to make sure to use these suggested social media posts we've teed up for you here. Facebook, LinkedIn, Twitter and Instagram are all great ways to communicate with your patients that you have this technology, differentiate yourself, and get your patients better faster!

Enjoy and I hope you'll join us!

All the best,

Elise B. Hamann  
Director of Sales and Marketing  
Phone: 401-333-6500  
Email: [elise.hamann@curamedix.com](mailto:elise.hamann@curamedix.com)  
<https://www.curamedix.com>

## The 2019 Institute for Tissue Regeneration & Repair Conference

November 8-9, 2019

### Learn About the Latest in Regenerative Medicine

Still time to register! Join us November 8-9, 2019 for the inaugural event of The Institute for Tissue Regeneration & Repair, where you'll have the unique opportunity to collaborate and learn from some of today's most acclaimed leaders in the field of regenerative medicine.

[Register Today!](#)

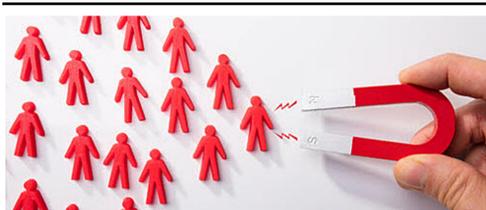
## Featured Articles



### How to Attract More Patients with Direct Marketing

One way to get more new-patient appointments is through direct marketing. The secrets to making it work? Have a specific offer, create urgency and include a call to action. In this quick read, we've covered the basics to get you started and outlined a few tips to help you see results quickly.

[Read On](#)



### 7 Ways to Grow Your Practice (With Surprisingly Little Effort)

Looking to expand your patient base? As you go about your day — both in and outside the office — potential new patients are all around you. With just a few of these tips, you'll find ways to turn ordinary moments in your everyday life into new patient opportunities.

[Read On](#)

### 10 Ways to Improve Your Online Reputation

Are online reviews really important?  
The short answer is YES!



- 70% New patients who begin their doctor search with online reviews
- 60% Consumers who consider doctor-rating sites "somewhat" or "very important"
- 75% The percentage of negative reviews that can easily be addressed

In these 10 tips, you'll find lots of ways to garner positive feedback and overcome obstacles. You may also want to check out our blog on putting patients first to keep the rave reviews coming.

[Read On](#)

## Let's Get Social

### More Marketing Support Available from CuraMedix

Did you know that your investment in EPAT comes with plenty of marketing tools to help you educate patients and find new ones? One way we can help is by providing regular posts for your LinkedIn, Facebook and other social media channels.



[Read On](#)

### Want to learn more about EPAT/ESWT?

Let's talk about this evidence-based technology as well as other regenerative modalities that work well with shock wave. [Contact us today!](#)

